

# Gain quick and easy access to your farm's key performance indicators

***Learn about a free tool that helps farmers make better management decisions***

## **Why use the Dairy Monitor program?**

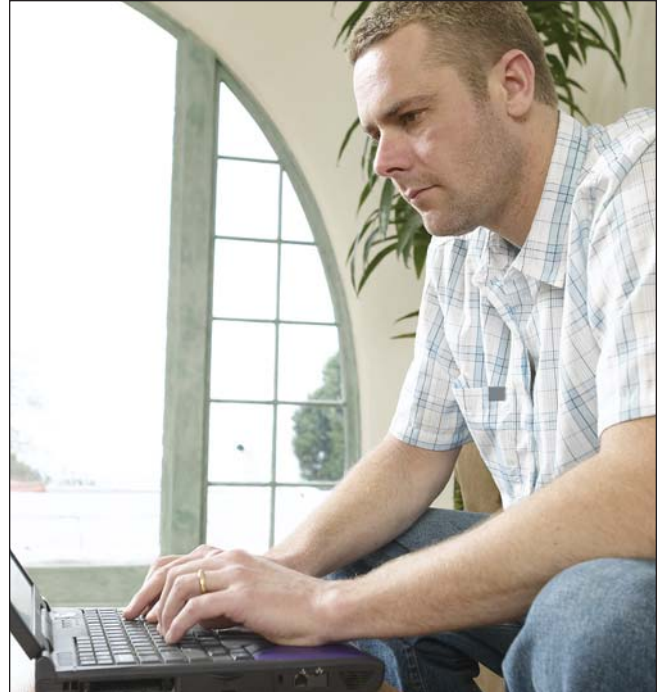
The program takes DHIS data and quickly converts it to easy to read graphs and reports. The program is easy to use and this information can be accessed from the internet. This will allow your farm's advisor access to your farm's performance information from anywhere.

The Dairy Monitoring program consists of three parts:

- **Production reports**
- **Health reports**
- **Benchmark reports**

See reverse for details

You can't manage what you don't measure.



## **How does the Dairy Monitor work?**

The program helps farmers monitor herd performance and compares it with other farms by:

- **Evaluating** production and health trends
- **Measuring** the impact of management changes
- **Benchmarking** herd performance with other farms

"We are excited about the Nutritech Solutions' Dairy Monitor program, and believe this partnership will add value to the DHIS customer base."

*Bob Reck, Canwest DHI*

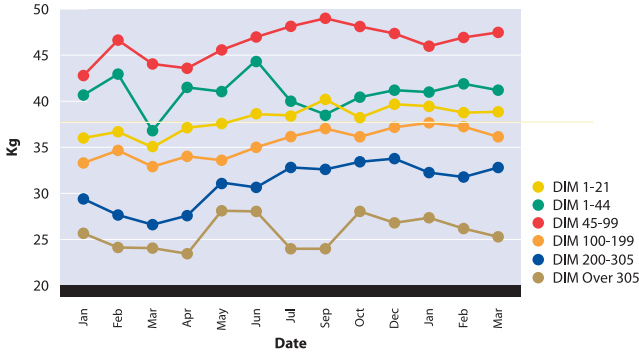


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## Production Report Examples

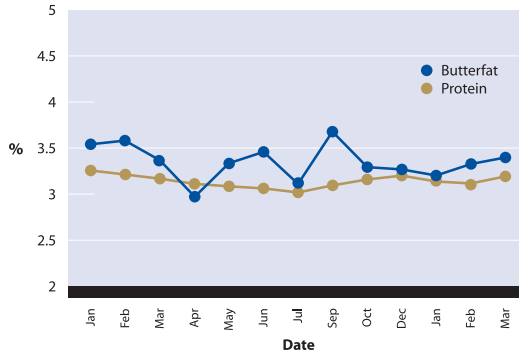
### Milk yield by DIM

Milk yield is graphed according to DIM categories to evaluate production of cows at different stages of the lactation cycle.



### Milk butterfat/protein

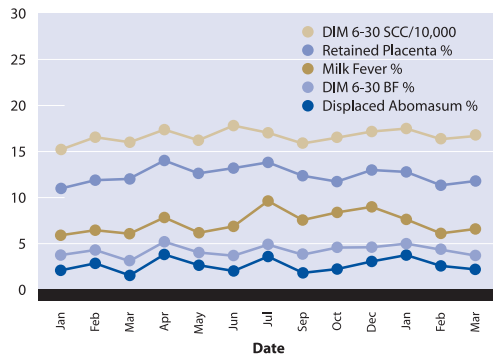
Milk butterfat and protein are graphed to help identify trends.



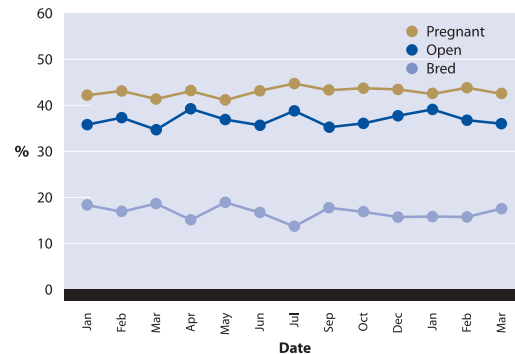
## Health Report Examples

Health monitoring is made easier with graphs to give historical context and give accurate measures to aid in determining results of management decisions.

### Health incidence at calving



### Reproductive performance snapshot



## Benchmark Report

These reports are a resource to help farmers understand how their herd is performing compared to others in Canadian regions on the dairy monitor program.

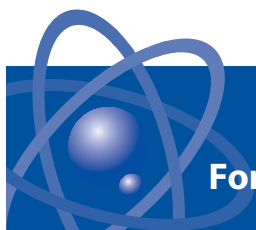
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Ask your veterinarian and/or nutrition advisor about the value of monitoring and benchmarking herd production and health.